

Please Direct All Correspondence to Customer Number **20995**

**NOTICE OF APPEAL****FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES**

Applicant : Andrej Gregov, et al.  
App. No : 09/648,314  
Filed : August 25, 2000  
For : USER-DIRECTED PRODUCT RECOMMENDATIONS  
Examiner : Leroux, Etienne Pierre  
Art Unit : 2161

**Mail Stop AF**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

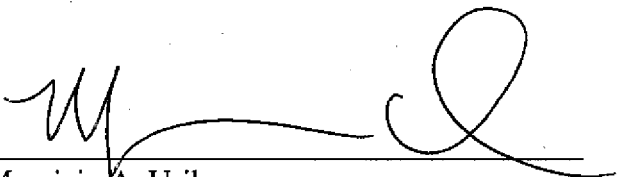
Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the Examiner dated July 15, 2010 finally rejecting Claims 15, 16, 27-35 and 40-51.

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Notice of Appeal	41.20(b)(1)	1401 (\$540)		\$540
			<b>TOTAL FEE DUE</b>	<b>\$540</b>

(X) The amount of \$540 will be paid via EFS Web.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Dated: October 13, 2010



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